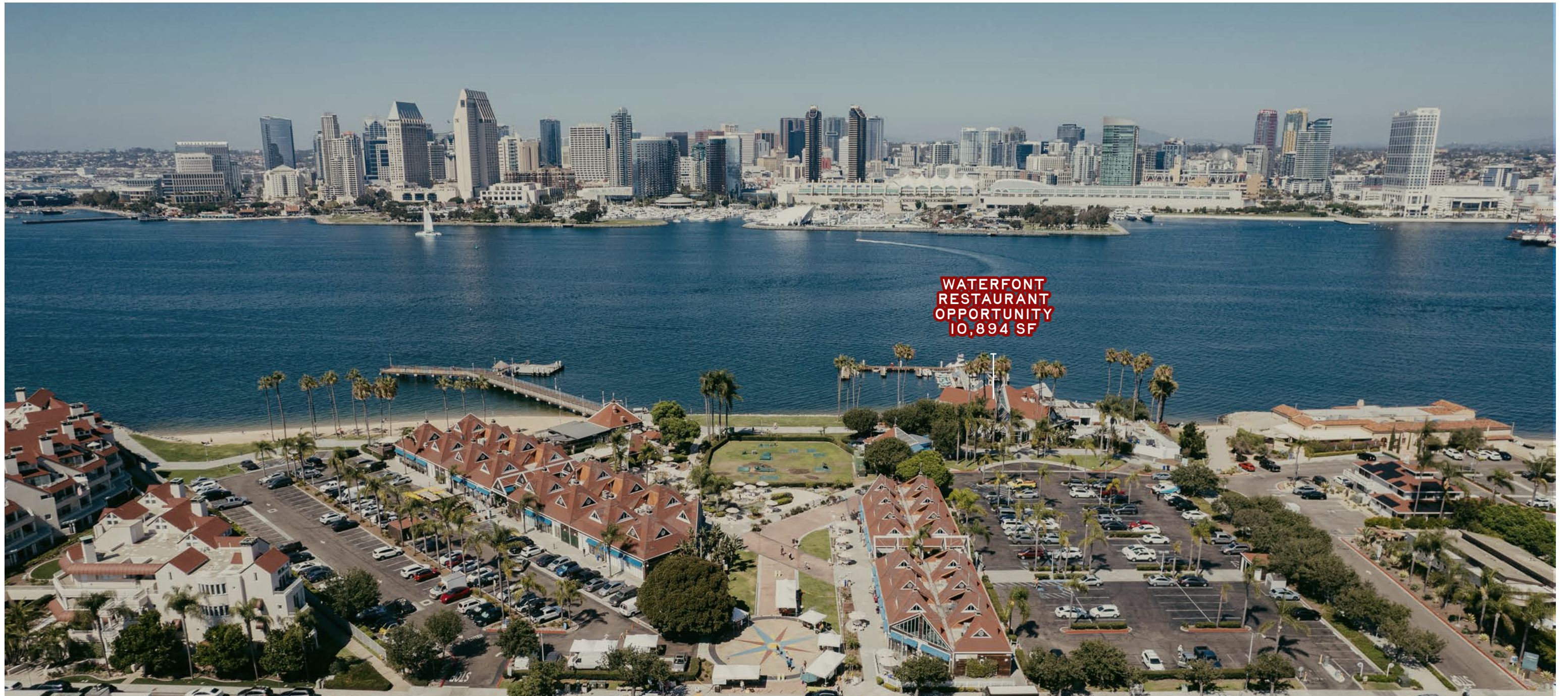


CORONADO FERRY LANDING

SAN DIEGO BAY
CALIFORNIA
1886



Coronado Waterfront 2nd Generation Restaurant Space Available For Lease with a public dock and dine dock connected to restaurant over San Diego Bay. Unmatched views of Downtown San Diego create massive event business potential.

*Whether you arrive by ferry, bike, or barefoot
on the sand, the Coronado Ferry Landing
welcomes you to stay a little longer.*



The Coronado Ferry Landing is a seaside escape that blends coastal charm with classic California living. Shopping, dining, and leisure come together against the backdrop of the San Diego skyline, creating a destination as iconic as the views themselves.



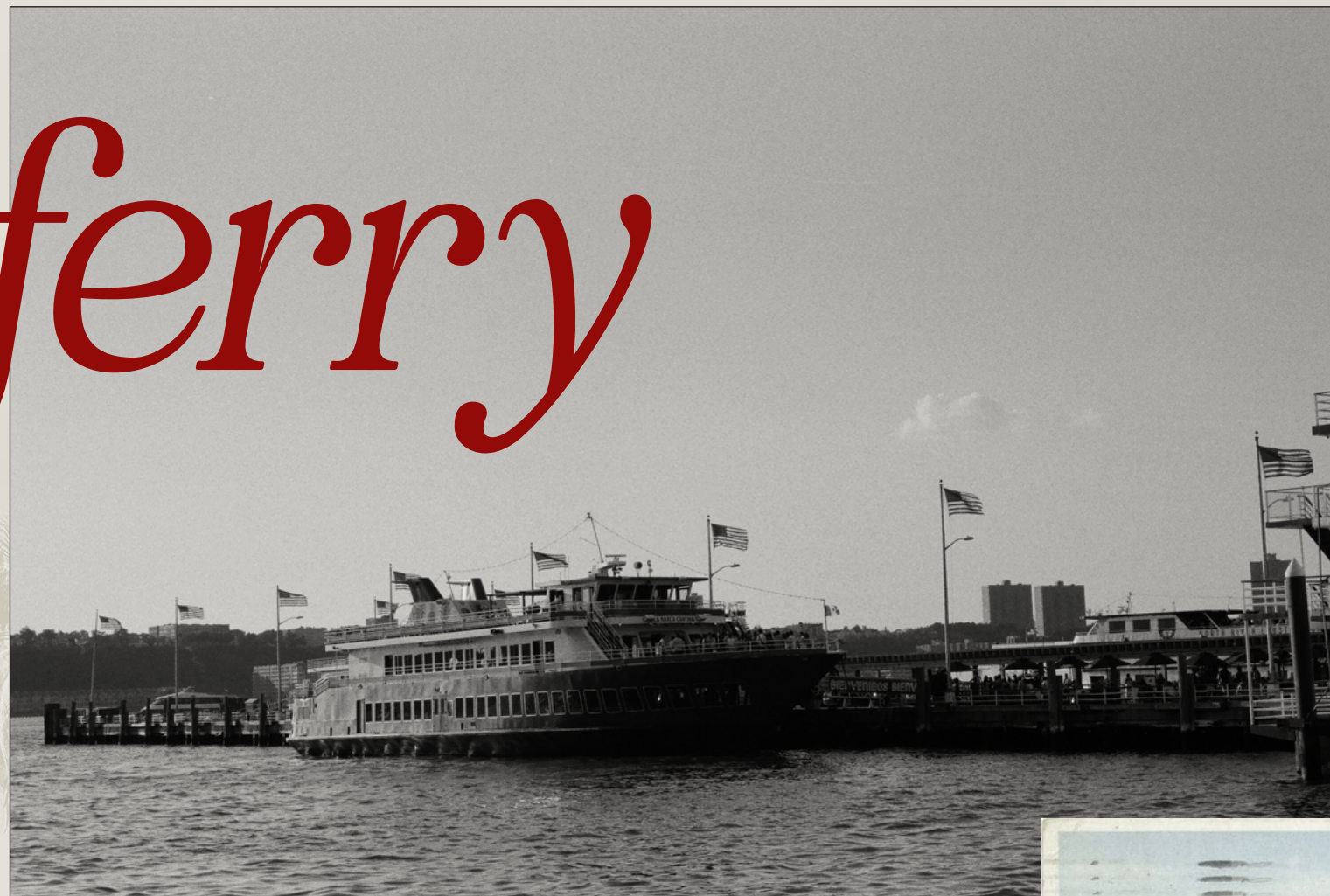
the ferry

For over a century, the ferry has been the heartbeat of Coronado, carrying guests from downtown San Diego to this charming seaside village.

FERRY CARRIES OVER

600k

PASSENGERS PER YEAR



Today, The Coronado Ferry Landing continues that legacy, offering a gathering place where families create memories, couples celebrate milestones, and locals embrace the coastal lifestyle.

From live music on the beach to summer movie nights under the stars, every visit is an invitation to experience Coronado at its finest.



13189. AMUSEMENT PLAZA. CORONADO TENT CITY, CALIF.



*Coronado Island named
"The Perfect LA Day Trip"
Conde Naste*

*Coronado Island a Must
Visit, Vogue San Diego
Travel Guide*

10 MIN
DRIVE TIME

\$202,767
AVERAGE HOUSEHOLD INCOME

\$1.99M
MEDIAN HOME PRICE

\$4.5B
CONSUMER SPENDING

45
MEDIAN AGE

64%
BACHELOR'S DEGREE
OR HIGHER

32M

ANNUAL VISITORS
2024

\$3.26M

RESIDENTS IN SAN DIEGO
COUNTY, 2023

\$14.6B

TOURIST DIRECT
SPENDING, 2024

THE CORONADO LIFESTYLE

Ambition, Cultured & Unapologetically Driven

The people of Coronado are living life to the fullest—active, accomplished, and intentional in everything they do. Many are big-city professionals who choose to live in a small, town beach community without sacrificing sophistication. They are well-traveled, well-educated, and highly invested in wellness, family, and creating a life that feels like a permanent vacation.

Don't mistake the flip-flops and beach cruisers for complacency—these residents are dynamic, engaged, and deeply connected to their community. Whether it's morning paddleboard sessions, afternoons at pickleball, or evenings on the beach with family, Coronado locals embrace every moment. They are sun-seeking, health-conscious, and always in pursuit of the beautiful—whether that's in a curated home, a perfect fish taco, or a sunset over the skyline.



IN STYLE

Average Age: 36 | Median Income: \$63K

- Mostly educated, young singles who aren't ready to settle down yet.
- They do not own homes or vehicles and choose to spend their disposable income on upscale city living and entertainment.
- Vacations are often spontaneous, packed with new experiences and chronicled on their social media profiles.

EXURBANITES

Average Age: 51 | Median Income: \$103K

- Approaching retirement, but showing few signs of slowing down.
- Active in their communities, generous in their donations and seasoned travelers.
- Active supporters of the arts and metropolitan culture.
- Gardening and home improvement projects are priorities, while also taking advantage of services for home maintenance.

URBAN CHIC

Average Age: 45 | Median Income: \$108K

- Predominantly married couples.
- Well-connected, well-educated, and financially stable
- Nearly 40% of this demographic receives income from investments.
- This population works in white-collar professions.
- Avid readers and movie-goers

GOLDEN YEARS

Average Age: 47 | Median Income: \$173K

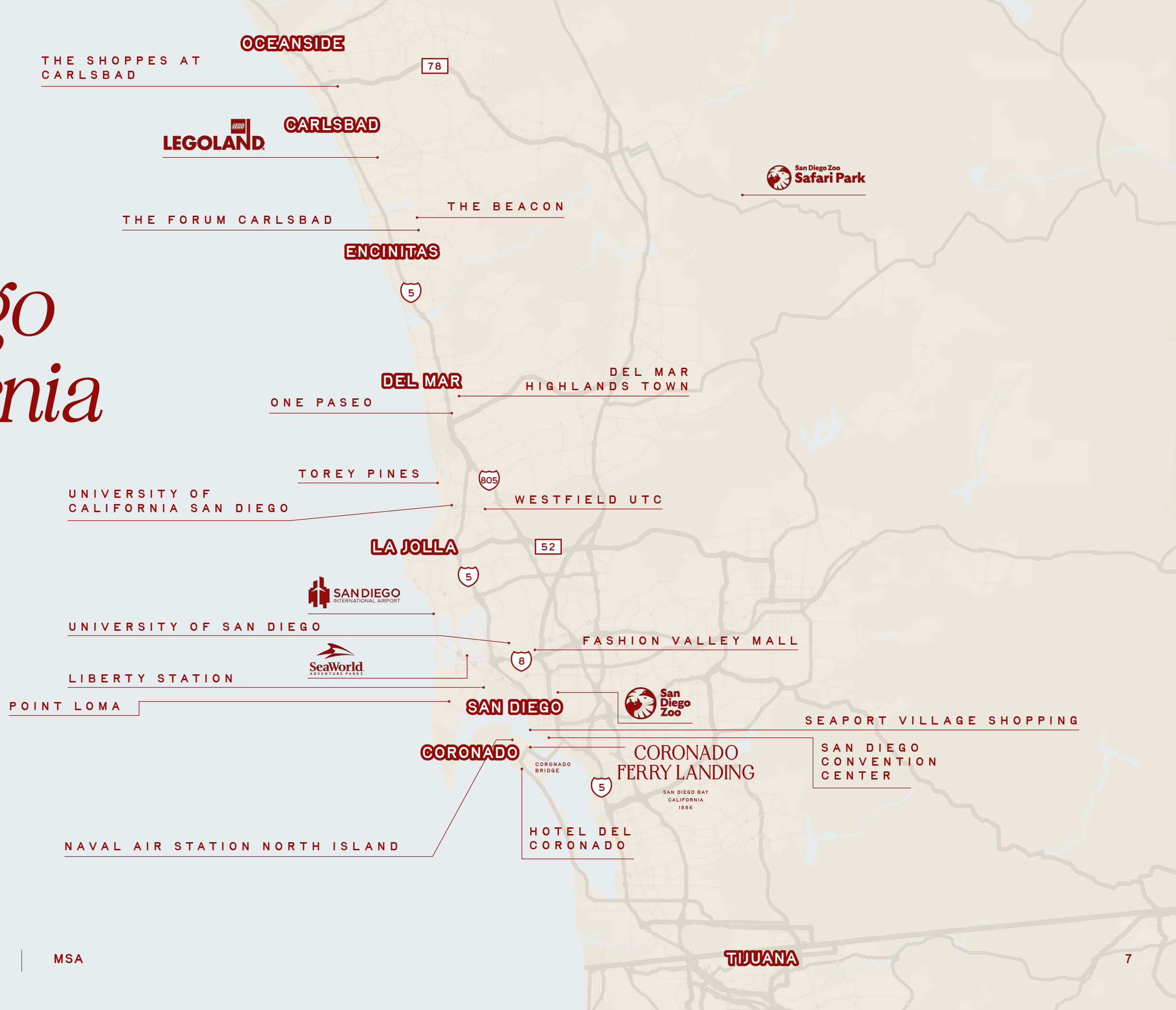
- The wealthiest of all tapestry segments.
- Aside from the expense for the upkeep of their lavish homes, consumers invest in themselves and their personal well-being by spending at upscale salons, spas and fitness centers
- Attentive to good nutrition, fitness and a healthy lifestyle

METRO RENTERS

Avg Age: 32 | Median Income: \$67K

- Well-educated with an appreciation for fine arts, sophistication and education.
- Value socializing and social status.
- Above the average income, they spend their money on rent, clothes, and latest technology.
- Highly mobile. Many live close to their jobs and walk or take a taxi to get around town.

san diego california



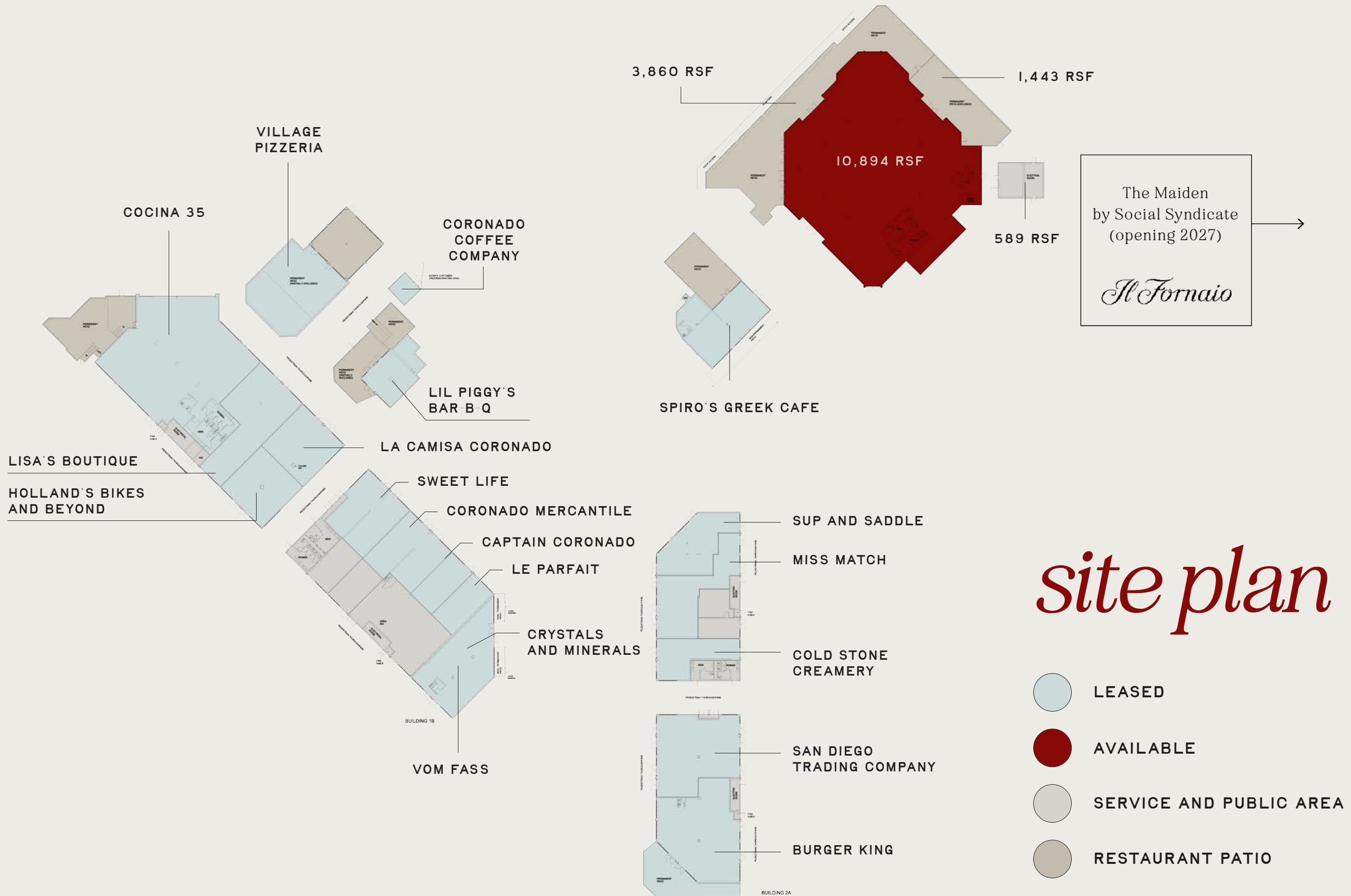
**CORONADO
FERRY
LANDING**



- 1. CORONADO ISLAND MARRIOTT RESORT
- 2. TIDELANDS PARK
- 3. CORONADO GOLF COURSE
- 4. CORONADO SHORES 1500 UNITS
- 5. CABRILLO TOWERS 756 UNITS
- 6. HOTEL DEL CORONADO
- 7. THE HENRY

- 8. SPREKLES PARK
- 9. VONS
- 10. CORONADO HIGH SCHOOL
- 11. ORANGE AVE
- 12. PT LOMA
- 13. NAVAL AIR STATION ISLAND
- 14. NICKY ROTTENS

- 15. CORONADO BREWING COMPANY
- 16. THE LANDING 92 RESIDENTIAL UNITS
- 17. 1ST AVE
- 18. C AVENUE
- 19. BRADLEY FIELD
- 20. PUBLIC DOCK AND DINE
- 21. FERRY LANDING



site plan

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